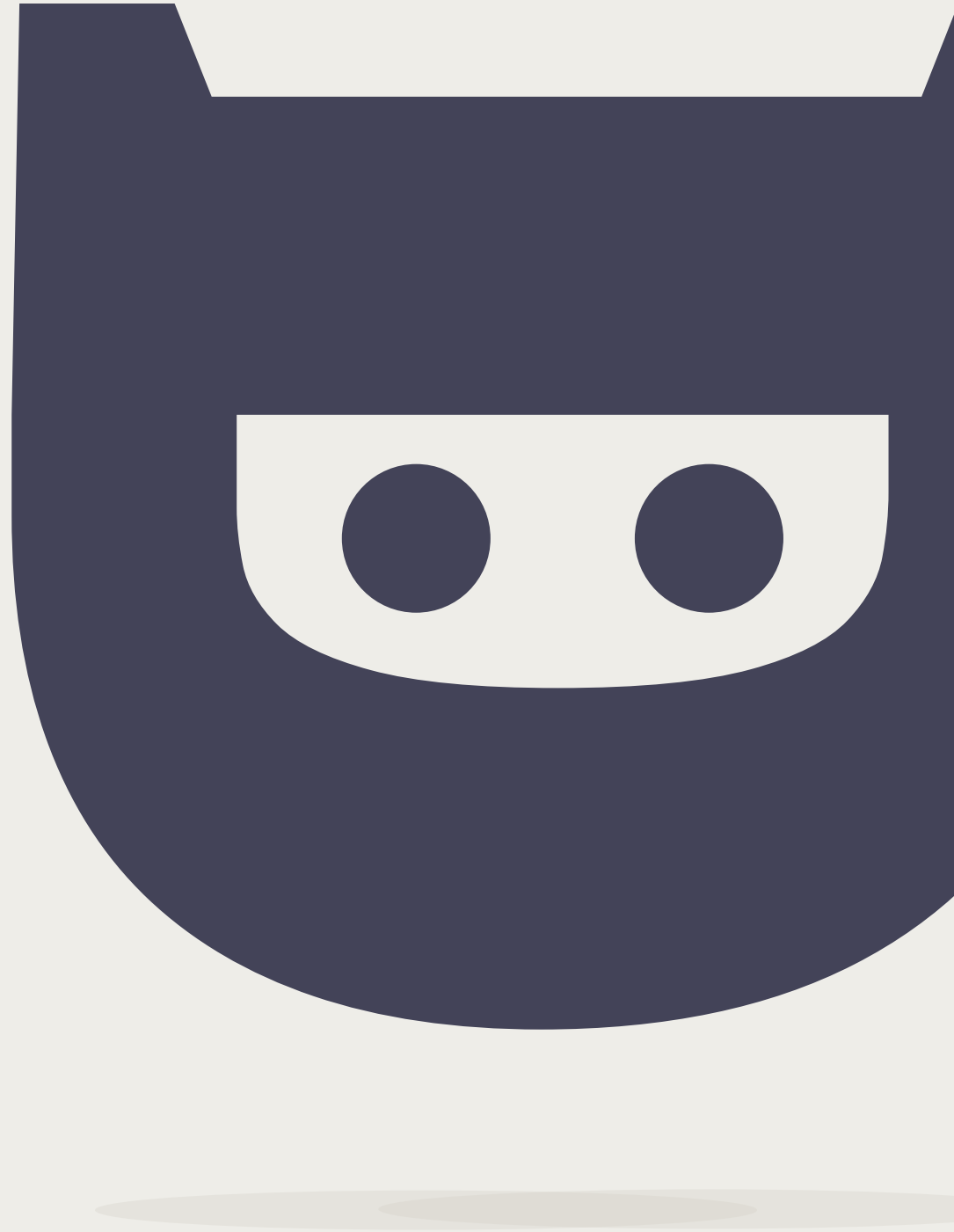


**Dean Rice
Design Co.**

Capabilities & Positioning Deck





The one-man design agency.

**One point of contact.
Everything handled.**

Brand Strategy.

**Clear direction for your business -
so everything makes sense, feels
consistent, and attracts the right
people.**

A strong brand strategy aligns how you look, sound, and communicate - so you're understood quickly and trusted sooner.

Brand messaging, positioning, tone of voice, audience, values, and clear guidelines to keep everything consistent.

Brand Identity.

A brand that looks right, feels consistent, and attracts the kind of customers you actually want.

Designed to reflect who you are and how you want to be seen - so your business makes the right impression from the first interaction.

Logo design, colour palette, typography, visual style, and clear guidelines to keep everything consistent across your business.

Websites.

**Websites that look right, work properly,
and turn visitors into customers.**

Built with performance, clarity and usability in mind - so your website not only looks good, but actually does its job.

Strategy, design, development, copywriting, on-site SEO, and everything needed to launch a fast, reliable, high-performing website.

SEO.

Get found by the right people - at the moment they're searching for what you do.

Built to bring consistent, relevant traffic to your website - and turn that into real enquiries, not just clicks.

Keyword research, on-site SEO, technical optimisation, content support, and ongoing improvements to build visibility over time.

Graphic Design.

**Design that looks right, feels consistent,
and helps your business stand out to
the right people.**

Everything is created to support your brand and communicate clearly - not just look good, but work properly wherever it's used.

Print design, digital assets, marketing materials, social media graphics, and anything else your business needs to stay on-brand at all times.

TimeBlocks.

All the benefits of an in-house design and development team, without the cost or commitment.

Prepaid time that gives you direct access to design, updates and ongoing support - handled properly, when you need it.

Design work, website updates, improvements, fixes, and ongoing support - all covered within your allocated time.

Capability Deck.

A clear, focused way to show what you do, how you work, and why it matters.

Brings your services, experience and value together into a structured document - designed to build trust quickly and win better work.

Full copywriting and design, structured content, service breakdowns, examples, and a polished, ready-to-use PDF.

Why Work With Me?

Here's how we'll actually work together:

One point of contact

Clear, easy, direct communication

Quick replies to all emails and messages

Design that supports growth , not just looks good

Everything done with purpose

A straightforward, reliable approach - with one point of contact and everything handled properly from start to finish.

One point of contact, clear communication, considered decisions, consistent output, and work delivered with purpose - not guesswork.

My Process.

Here's how we'll actually work together..

1. Understand your business and goals

2. Plan the right approach

3. Design and build

4. Refine and finalise

5. Launch and support

A straightforward, reliable approach - with one point of contact and everything handled properly from start to finish.

One point of contact, clear communication, considered decisions, consistent output, and work delivered with purpose - not guesswork.

**Everything works together.
Your branding, website, and marketing
- aligned, consistent, and built to perform.**

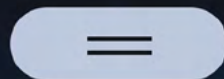
If you want your business to look right, work properly, and attract better customers - get in touch.

Email
hello@deanricedesign.co

Whatsapp / Message / Call
+447506469277

Website
www.deanricedesign.co

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- ✓ EGR CLEANER
- ✓ TURBO CLEANER
- ✓ COMBUSTION CHAMBER CLEANER
- ✓ PRE-EMISSIONS TEST TREATMENT

DCL
DCLUBRICANTS

**ENGINE OIL
FLUSH PRO**

DCL
DCLUBRICANTS

**FREEZE-EASE
PRO**

DCL
DCLUBRICANTS

**EMISSIONS
DETOXPRO**

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DCL
DCLUBRICANTS

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original
dead strong



coffee skulls

caffeinated to the bone

net weight 250g



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